

Second Phase Performance Pricing

Performance Pricing maximizes the resources dedicated to your eCommerce success. The goal is to keep our pricing lower than our competitors especially when it matters most, during the early months/years of your eCommerce launch, and to only raise pricing when you have a level of orders per month that prove you're on the right path.



*The performance fee activates when you exceed 500 web orders per month averaged over 3 months, so one great month of sales does not turn on performance pricing or bump you into a new tier. **Regardless of where your orders per month stand, our client success team will follow best practices and provide you with the tools (see below) you need to compete with local and national competitors for the life of your webstore.***

ORDERS PER QUARTER	TOTAL ADDED TO BASE SAAS FEE
1,500	+\$500
3,000	+\$1,000
4,500	+\$1,500
6,000	+\$2,000
7,500	+\$2,500
9,000	+\$3,000

Typical Client Success Tools:

NEW FEATURE TRAINING

We will train you on new features and help you achieve customer adoption to drive further success.

EADOPTION SOLUTIONS

We will help drive customer usage of your webstore. We leverage how to use guides, sales team outreach, marketing campaigns and site usage promotions.

SEARCH ENGINE OPTIMIZATION

We will provide basic analysis and strategic advice on how to improve your SEO.

WHITE LABEL MARKETING MATERIALS

We deliver email and marketing templates that you can quickly edit and make your own.

CLIENT SUCCESS SCORE

We provide feedback on your success as compared to benchmarks so you can identify areas to focus on and improve.