

Enable anywhere ordering with Second Phase's mobile app

Mobile is more important than ever for B2B commerce and is growing 17% annually.¹

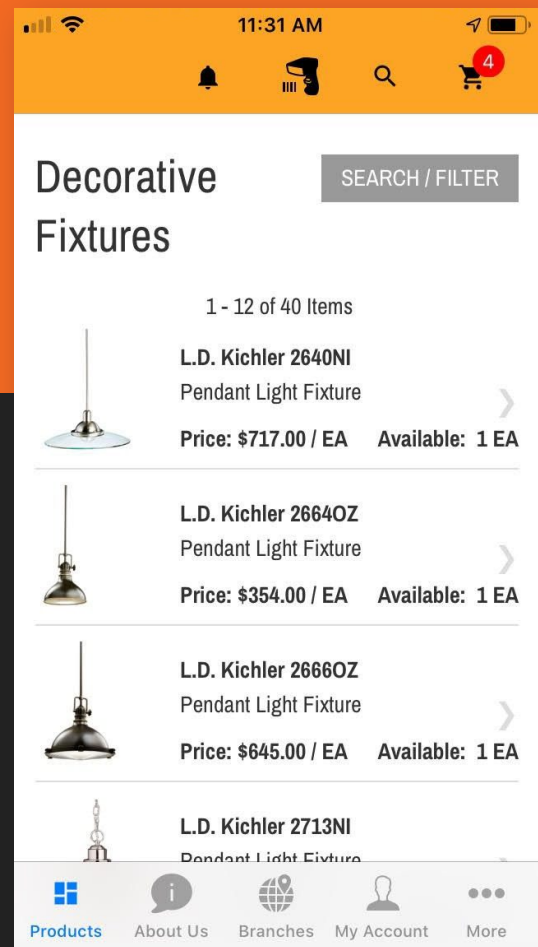
Second Phase's native mobile app is built specifically for wholesale distributors and manufacturers, and provides the same advanced B2B/B2C eCommerce capabilities as our desktop version on any iOS or Android device.

✓ Get your mobile app and webstore from the same company — one contract, one platform, one admin, one PIM, one place for support

✓ Branded, configurable and fully integrated with your ERP

✓ Let your customers choose when and where to place orders with you

✓ Let your sales team access remote sales management to assist clients from anywhere



1. Forrester. 2015. Forrester Research Mobile And Tablet Commerce Forecast, 2015 To 2020 (US). Retrieved from <https://www.forrester.com/report/Forrester+Research+Mobile+And+Tablet+Commerce+Forecast+2015+To+2020+US/-/E-RES122412>



FOR YOUR CUSTOMERS:

- Check pricing and inventory
- Track orders anywhere
- Two-click reordering
- View order history and pay invoices
- Share product specs, installations instructions, MSDS data, etc.
- Scan UPC barcode for fast ordering
- Use your phone's navigation to find directions to the closest branch
- Use biometric data for quick secure login
- Automatic AI-based substitute/"customers -also-bought" product recommendations



FOR YOUR BUSINESS:

- PIM for data management
- Deep ERP integration
- Digital marketing & promotions
- Push notifications
- Increase order frequency
- Increase sales team efficiency and effectiveness
- One source of truth, exact same data on PC and mobile app versions

