

# SECOND PHASE USERS GROUP 2019

# TAKE YOUR WEBSTORE TO THE NEXT LEVEL

## THURSDAY, SEPTEMBER 19 AND FRIDAY, SEPTEMBER 20, 2019

- Both days will start around 8:00 am and end around 4:30 pm
- Continental breakfast and lunch will be provided both days
- Thursday Happy Hour & Food on the Rio Grande Rooftop (1101 Walnut St., Boulder)

### GENERAL SESSIONS

State of Second Phase, A Billtrust Solution
Second Phase Roadmap Presentation
All Users - Open Forum and Roadmap Discussion
Digitization of Order-to-Cash, Billtrust

### BREAKOUT SESSIONS AND WORKSHOPS\*

A Discussion on How to Boost Webstore Logins, Orders and Revenue. Palmer-Donavin
Asset Management and Boosting the Accessibility of Quality Data Using Cloud LSI
Cloud LSI Basics to Optimize Searchability, Enhance UX and Attract New Users
Data Cleansing for Variance Groups
Data Feed Management Use Cases, Kendall Electric
Eclipse Tips and Tricks
Enabling Digital Marketing and Improving Customer Relationships
Fine Tuning Your Drilldowns – Merchandising and Search Profiles
Q & A Drop-In Sessions
Real Results Marketing Product Offering
SEO and Google Tools
SEO: Increase Website Traffic and Reach your Target Customers, VAMAC
Standalone and non-eclipse ERP integrations
Storefront – Management & Use Cases
Trade Services Content Group Solutions
Your topic here

\* Breakouts will run concurrently in separate spaces. This list is preliminary and subject to change.

We need your feedback: [tyler@secondphase.net](mailto:tyler@secondphase.net)

